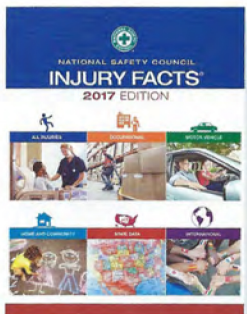
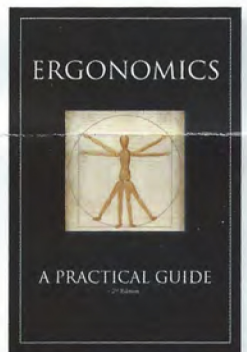
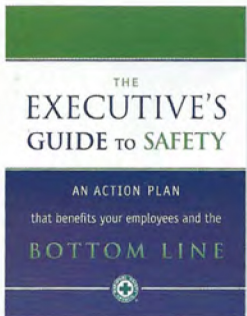




Take the lead in protecting your employees and your business operations

Start putting the tools and expert resources of the world's most trusted, most authoritative workplace safety organization to work for you—today!



LIMITED TIME OFFER
FREE

Join NSC in the next 30 days and get this "must-have" guide, *OSHA Inspections: Preparations and Response* (a **\$136 value**)

See inside for details

It's like having the world's leading safety experts teach, train and support your organization's strategy for operational safety excellence and profitability.

As an NSC Member, You'll See That

Membership is the Right Choice and the Smart Choice

When you lead your organization on your **Journey to Safety Excellence®** with National Safety Council membership, each day, you'll reap rewards that far exceed the cost of membership. Included in the cost of your membership you get expect ...

1 RESOURCES

Our benchmarking tools, training and educational materials are constantly updated, are second-to-none and are supplemented by your ...

- **FREE** annual subscription to **Safety+Health®** magazine, the TOP RATED MEMBERSHIP BENEFIT for your entire management team and safety employees. (Each subscription, a \$67 value)
- **FREE** subscription to **OSHA Up To Date®** a monthly newsletter on the latest in occupational safety and health legislation OR the **Traffic Safety®** newsletter for people responsible for keeping our streets and highways safe
- **FREE** monthly **Benefit Spotlight** e-newsletter highlighting NSC benefits, exclusive tools and management, training and support resources to help you get the most out of your membership
- **FREE** monthly **Safety Spotlight** e-newsletter identifies and explores a single safety issue with support that includes safety talks, articles, posters and webinars to share with your employees
- **FREE** membership **News Alerts** — the most important breaking safety news that you can use, delivered to your email inbox each week
- **FREE** downloads, including webinars, safety talks, workplace posters and PowerPoint presentations to help you share the safety message throughout the company
- **Member Benchmarking - Safety Operations Study.** It's your company's data compared to other NSC members within your industry. Includes engagement, challenges and incident rates. See how your safety program stacks up!



2 ACCESS

You can access National Safety Council expertise on a whole range of issues that have an impact on your business in person, by phone, or online 24 hours a day, 7 days a week, 365 days a year, with ...

- **FREE** Access to the member-exclusive programs, publications and webcasts available to you on the National Safety Council website
- **FREE** Emergency Alert Network keeps you first with the most reliable information to help you deal with critical road, public health and safety emergencies
- **FREE** Membership in your local NSC chapter that lets you bolster your company's safety profile in your local area and to help you stay abreast of state regulations and legislation that can have an impact on your operation
- **FREE** Occupational Excellence Achievement awards that support your safety initiatives company wide

3 DISCOUNTS

• Training

Save everyday on the training you and your employees need — online, in-classroom, onsite, packaged and self study certification — for new workers and experienced safety professionals. More than 130 courses in all

• NSC Congress & Expo

Annual gathering of the country's most successful and effective safety professionals for valuable technical development sessions, networking and viewing the latest from the industry's most innovative and trusted vendors

• Advertising space

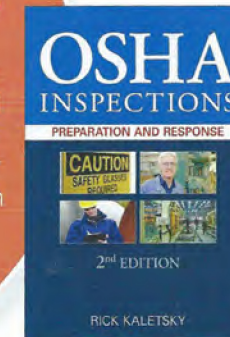
Save on promoting your company in **Safety+Health®** magazine

FOR A LIMITED TIME
FREE

The *OSHA Inspections: Preparation and Response*—a **\$136.00 value!**
FREE when you join in the next 30 days

Full of the practical knowledge you need to have on hand, this must-have guide by a former OSHA inspector details your employer rights and responsibilities when dealing with OSHA.

Be sure to enter gift code: OSHA.



4 PUBLICATIONS

Save on the safety industry's leading edge publications to keep you on track with news, trends, regulatory updates and how to translate them to action. Membership entitles you to your choice of ...

- Nine Elements of a Successful Safety and Health System
- Ergonomics: a Practical Guide
- Pocket Guide to Safety Essentials
- The Executive's Guide to Safety Essentials
- NSC First Aid Quick Guide



Make this the day your organization starts reaping the **rewards of safety**

You and all your employees throughout your organization benefit from working in a state-of-the-art safety environment committed to an ongoing process of continuous improvement. Your National Safety Council membership sends a strong signal to staff, customers, and the community that you are dedicated to preventing harm and promoting productivity, operational safety excellence and profitability.

Join the National Safety Council today!

Just fill in and mail the enclosed NSC membership application, or, for faster processing call **(800) 621-7619**, or apply online at **nsc.org/join**.

And if you join in the next 30 days, be sure to enter **gift code OSHA** to receive your FREE copy of the *OSHA Inspections: Preparation and Response*—a \$136.00 value!

Our Safe and Smart Money Back Guarantee

If for any reason, you're not satisfied with your National Safety Council membership in the first 90 days, simply let us know and we will issue you a no-questions-asked refund.

You can even keep your copy of the *OSHA Inspections: Preparation and Response* with our compliments.



members
get more



nsc.org/join

900011869 - 0617 ©2017 National Safety Council

National Safety Council
DM membership pkg. brochure back

LIMITED TIME OFFER... ACT NOW!

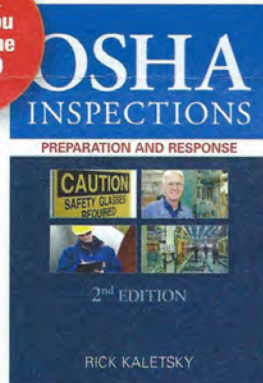
Join the National Safety Council **in the next 30 days** and get this “must-have” resource for anyone interpreting OSHA compliance requirements, following regulations, executing policies through the organization.

OSHA Inspections: Preparations and Response

This **\$136 value** is an insider's guide to interpreting and implementing the rights, directives and mandated standards set by the Occupational Safety and Health Agency of the United States Department of Labor.

Even if you cancel your NSC membership, keep ***OSHA Inspections: Preparations and Response*** as our no-obligation gift.

FREE
when you
join in the
next 30
days!



Enjoy member-exclusive discounts!

Highlights include:

- **Safety+Health**® monthly magazine (a \$67 value) available to your safety and management teams
- Safety Posters and 5-minute safety talks to share with your employees
- Over 50 downloadable safety webinars to choose from
- Workplace online training—engaging interactive training to protect employees and your bottom line
- Discounts up to 30% on most training and products
- Member Benchmarking: Safety Operations Study



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Join Today at nsc.org/join

members
get more



To access your
Exclusive Membership Benefits Online Today...

Call **(800) 621-7619** to enroll.

Or go to nsc.org/join to complete the membership registration!

Cardmember's Signature _____

THIS MEMBERSHIP CARD IS NOT VALID UNTIL ACTIVATED

To activate, fill in and submit the application on the front side, calling **(800) 621-7619** or visit online at nsc.org/join.

Our Safe and Smart Money Back Guarantee

If for any reason, you're not satisfied with your National Safety Council membership in the first 90 days, simply let us know and we will issue you a no-questions-asked refund.

You can even keep your copy of the ***OSHA Inspections: Preparation and Response*** with our compliments.



Dear Future NSC Member,

Right now you're just one step away from activating the temporary card we've enclosed, and starting your membership – along with your commitment to smart, cost-effective safety management in your workplace.

You've probably heard it said that your company's most valuable assets are its employees. Not only do they keep operations running, but when an injury or an accident happens on the job, productivity, morale and even profits take a nose dive while driving costs up.

That's why our team of safety experts is here, helping you to tap into the various, resources and benefits your membership gives you. Consider us your concierge when it comes to any membership or safety question you may have. You can reach us at (800)621-7619 Monday through Friday, 8:00 am to 6 pm CST.

Welcome aboard! We are honored to help you with any safety challenges you face.

Best regards,

Lisa Anderson

Lisa Anderson

**Will you be ready when the
"unthinkable" happens?**



✓ **FACT**
Companies that make safety an organization-wide priority are more profitable.

✓ **FACT**
Every 7 seconds a worker is injured.

FOR A LIMITED TIME! Join in the next 30 days and get a "must have" book for safety professionals - a \$136 value-FREE!

See details below.

* * * * *

Dear Safety Professional:

Suppose you had a team of experts at your beck and call to help you address the overwhelming safety challenges that you—and every organization—face every day. I'm talking about the smartest and most experienced professionals you could possibly turn to for the latest safety information, details of new regulations and legislation, inspection checklists, guidance in dealing successfully with OSHA, and supporting your efforts to get everyone in your company "on board."

Could that make a difference to how you do your job and your chances for success? If you're like most people tasked with creating a safe workplace, you're probably thinking, "I don't have the resources to do that — we're looking to cut costs, not spend more!"

Now what if I told you this expert team is standing by right now, to help you with your safety challenges?

That's exactly what you get when you start your membership in the National Safety Council, the nation's leader in supporting workplace safety for over 100 years ...a full team of safety experts ready to help you with your safety challenges! We gather all the latest news and information so you don't have to.

expert advice
when you need
it most!

Activate the enclosed temporary membership card today — fill in and return the **enclosed membership application**, or go online at nsc.org/join or call our toll-free number **(800) 621-7619** to start a new era of safety.

Act in the next 30 days and you'll receive *OSHA: Preparations and Response* — a \$136.00 value — FREE OF CHARGE.

This authoritative “how to,” written by an OSHA insider is a must-have resource for employer rights and guide when dealing with OSHA.

Safety Strategies Customized for Your Organization

No matter what business your company is in, the National Safety Council offers valuable tools that you can use to ...

- Reduce employee injuries on and off the job
- Potentially lower workers' compensation costs
- Cut down absenteeism
- Obtain better health insurance rates
- Enhance productivity organization-wide
- Benchmark your safety program against other members in your industry

Become a member and choose from a wide variety of benefits designed to help you do your job, develop your own professional skills and address your most pressing issues including regulatory compliance, workplace wellness, safety leadership, injury reduction and emergency preparedness.

These are no “cookie cutter,” off-the-shelf benefits. When you become an NSC member, you choose the precise resources you want from a wide variety of training, consulting and research services, breaking news, and other support that can be crucial to your organization's ongoing operations and cost containment.

Whether they number 10, 100, 1,000 or 10,000, your designated safety employees, will gain access to effective tools and e-learning opportunities that address the issues that have an impact on their job performance and the company's safety record. Plus, you'll get breaking news alerts that can impact your job and help you keep your employees safe, productive and your business operations running at optimum efficiency.

Membership Benefits Available 24/7, 365 Days a Year

Access to our member-exclusive website is included with your membership and provides convenient, anytime access to hundreds of valuable resources like ...



Workplace Safety Tool Kits:

Including a variety of materials— posters, tip sheets, quizzes and more—on topics that impact our members every day:

- First Aid
- Cold and Flu
- Prescription Drugs
- Slips, Trips and Falls
- Driving Safety
- Ergonomics
- Employee Wellness

- Cell Phone Policy
- Hazard Awareness
- Emergency Preparedness

✓ **Checklists:**

Comprehensive guides to performing your own safety inspections or creating your own custom inspection checklist with topics that include:

- General Industry
- Food Service
- Manufacturing
- Warehousing & Receiving

✓ **Training Support:**

Make sure the safety message reaches all your employees with:

- Downloadable Webinars and Seminars
- Training Courses
- 5-Minute Safety Talks
- Safety Posters

✓ **Management Support:**

Resources to engage and enlighten your company's leaders that include:

- "Executive Edge" Track Talks
- Career Center and Job Board
- Member Benchmarking - Safety Operations Study (Member requested!)

And Included in Your Membership at No Extra Charge

- Annual Subscriptions to *Safety+Health*® magazine (each a \$67 value)
- Choice of *Traffic Safety*® or *OSHA Up to Date*® monthly newsletters
- Membership Advantage quarterly newsletter
- One online course - either Defensive Driving or First Aid
- NSC First Aid Quick Guide
- *Injury Facts*® available for download
- A Live NSC Webinar (a \$119 value)
- Membership in your local National Safety Council Chapter

Plus much, much more

Nobody knows better than you how just one workplace incident—a single breach of safety policy, an overlooked safety hazard, or an unprepared-for natural or man-made disaster—can shut down your operations, raise health, property and business insurance rates, undermine employee morale, hurt your company's reputation and value, and send worker's comp rates soaring. That one incident could easily cost your company many times the cost of NSC membership.

NSC membership just makes business sense. According to Liberty Mutual, \$3.00 or more is saved for every \$1.00 invested in workplace safety.

this is why NSC
membership
passes muster
with savvy
CFOs

Here's why today is the best day to join NSC

don't put
this off until
an "incident"
catches you
off-guard

Nobody ever anticipated an injury or death in their workplace. Yet, they do happen. And unless you've armed yourself with all the information, all the resources, all the training and support to teach and motivate every single employee in your company specific safety strategies and tactics, you're leaving your organization vulnerable and exposed. Will tomorrow be the day the unthinkable happens at your company? Or will you start TODAY to lead your organization in their Journey to Safety Excellence, ready to face whatever challenges, with an environment of safety leadership, and come out on top? Put the tools and resources of the National Safety Council to work for you today.

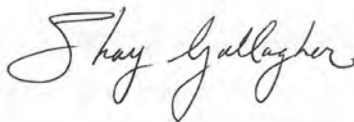
Join NSC by filling in and returning the **enclosed membership application**, or for faster acceptance, call our toll free member service number **(800) 621-7619**, or go online at **nsc.org/join**.

And don't forget ... apply in the next 30 days and you'll get a **FREE** copy of *The OSHA Inspections: Preparations and Response* — a **\$136 value**. Simply enter **gift code OSHA** on the application.

If you have any questions or require any more information, call our Member Relations Hotline at **(800) 621-7619**, Monday through Friday, 8:00 am to 6:00 pm CST.

Together, we can keep our workers safe.

Sincerely,



Shay Gallagher
Vice President, General Manager
National Safety Council

P.S. Your membership is backed by our **safe and smart money back guarantee**. If for any reason you are not satisfied with your membership in the first 90 days, let us know and we will issue you a no-questions-asked refund—and you can keep *OSHA Inspections: Preparations and Response* as our gift to you.

P.S.S. Your membership dues support the Council's advocacy efforts of eliminating preventable deaths at work, on the road and in homes and communities.