









Dear Mr. Hampton:

Your renown for designing remarkable interiors compels me to introduce myself to you now, as I introduce my firm, *The Regner Collection*, to the United States.

You see, a group of my countrymen and I have made it our life's work to bring the rich historical legacy of the Czech Republic to life once again. We've taken the most beautiful and significant furnishings from our homeland and, working with some of the most talented crafts-people in the world, meticulously reproduced them and for the first time are offering them to select designers such as yourself.

For most of the twentieth century a cloud of political repression over my country has diverted the world's attention from the rich cultural and stylistic treasures that lay concealed and forgotten behind hastily boarded-up doors of abandoned country chateaux, or stood defiantly in museums as relics of aristocratic perquisites, or had been mercifully secreted from the authorities by patriotic citizens.

Today, those are the tables, chests, commodes, secretaries and chairs that comprise *The Regner Collection* and which you will see in the brochure I am enclosing.

Unless you've spent much of the last ten years searching the attics, cellars, and long-forgotten chambers of the noble houses of the Czech Republic, neither you nor your clients will have seen anything like my country's interpretation of the Baroque and Renaissance periods. And, I believe you will be happily impressed as you take note of the centuries-old handcrafting techniques of the originals, reflected in these museum-quality reproductions.

We would be honoured for you to visit us for a preview of the collection before our first American showroom opens on June 20. My American representative, Dena Hirschberg, will be most happy to show you the treasures we have on display in showroom Number 1812 at the Merchandise Mart in Chicago.

Please also note that since each item is made entirely by hand, we can customize any of our designs to meet your exact size, function and finish specifications.

You will, of course, be receiving your invitation to our opening reception, so please watch for it. We look forward to meeting you and hope to become a preferred resource when you are seeking the epitome of quality and elegance in house arrangements.

With warmest regards,
Vaclav Regner

The Regner Collection
Brand Introductory Cover Letter